

Over Eight Million Valentine's Day Wishes Viewed At 123Greetings.com Making It The Second Largest Card-Sending Holiday

Sub - heading: To meet the huge demand for card-sending on **Valentine's Day 2014**, 123Greetings.com offers a large collection of ecards so users can celebrate love with their special ones.

New York, NY, February 12, 2014: [Valentine's Day](#), named after Christian martyr, Saint Valentine, is the most popular day to celebrate love. On this holiday people can articulate their love in many ways but the most common ones include gifting flowers, chocolates and sending greeting cards to their loved ones. The Greeting Card Association estimates that in United States, approximately 150 million Valentine's Day cards are exchanged annually, making Valentine's Day the second largest card-sending holiday of the year behind Christmas. At 123Greetings.com too Valentine's Day is ranked as the second most popular card-sending holiday as 8 million [Valentine's Day expressions](#) were viewed on the website last year. This year over 1000 ecards for the holiday are available at 123Greetings.com, giving users the liberty to express their love, in any manner they want.

The exclusively designed Valentine's Day ecards include categories such as '[Happy Valentine's Day](#)', '[I Love You](#)', 'Family', 'Friends', and 'Miss You' among others. The collection includes variety of designs and animations that blend with special effects and music to add that extra charm to the message.

Mr. Arvind Kajaria, Founder, 123Greetings.com says, "Our ecards help articulate love in a simple yet effective form. 123Greetings Studio artists have pooled in beautiful expressions of love from across the world so that our users can convey emotions with ease. These creations endeavor not only to facilitate intimate expression of love, but also every aspect of human expressions relationships."

123Greetings.com offers over 1170 Valentine's Day ecards across 19 categories that users can choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit www.123greetings.com